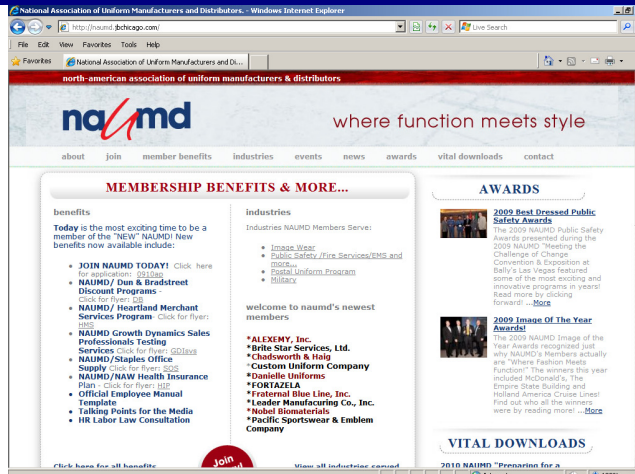




The ALL NEW www.naumd.com A ROAD MAP TO ALL YOU CAN GET HERE!



What & Why & Where to find it & new features: (Coming on July 1, 2009!)

As part of the NAUMD Re-Branding Process we redesigned our Logo and Tagline as above! The next step was to redesign and refresh our website to provide direct access to all the Association's programs, services and more! The new website offers easy access to all Registration Forms, Benefit Programs and so much more!

This document offers a road map to all the new features and benefits of the new www.naumd.com! There is something here for ALL in the Uniform Imagewear industry as well as the end-users our members serve! There are even educational Power Point Presentations which outline the "value of a uniform program", **Benefits of Membership, How and Why to Get GSA Listing, How to do Business with the Armed Services** and more! The site will be continuously updated but will initially offer all we outline here.

Each of the below are on the menu bar at www.naumd.com:

◆ About the Association

- *Description of who NAUMD is and what it offers Members
- *Board of Directors Listings
- *Committee Leadership

What you can download here: Membership Application, Committee Selection Form, NAUMD History Document

◆ Join

Here is a full description of the incredible benefits to be enjoyed through NAUMD Membership!

- * Roger Heldman article: "Why you should Join or Remain a Member of NAUMD. Article outlines the benefits and value of Membership

What you can download here: Membership Application, Committee Selection Form, Power Point Presentation on Why to Join NAUMD!

◆ Benefits:

Here is all the information you need to take advantage of all the NAUMD benefits programs and full descriptions of each program and how to access them.

What you can download here: Health Plan Document, Heartland Merchant Services Document, Staples Discount Program Document and link to dedicated websign-up, Growth Dynamics Sales Hire Testing & Customer Perceptions Program Document, Dun & Bradstreet Document

Continue on the other side....

◆ **Events:**

- * NAUMD Convention & Exposition information
- * NAUMD Canadian Uniform Imagewear Conference

What you can download here: Convention Exhibitor Registration Form , Convention FULL REGISTRATION Form, Canadian Conference Registration Form, Convention Sponsorship Form, Exhibits Only Form, Canadian Conference Table Top Registration Form

◆ **Industries:**

Click on the buttons on this page to access information and program details on each of the segments of the industry the Association covers for all our members and partners!

* **Imagewear Page** - A full description of what Imagewear is and its benefits and the many categories and industries served by this segment of our industry membership

What you can download here: End-User Power Point on "A Great Uniform Imagewear Program, Image of the Year Press Release, Image Apparel Institute Committee Document

* **Public Safety Page** - A full description of what the public safety/fire services, EMS and all others are and the benefits our members bring. A listing of the many categories and industries served by this segment of our industry membership

What you can download here: Press Release on Best Dressed Public Safety Awards, Best Dressed Safety Awards Submission Form, NAUMD Public Safety Committee Document

* **Postal Page** - A full description of all NAUMD and its members do to serve the needs of this 12 billion dollar industry

What you can download here: NAUMD Postal Committee Document

* **Military Affairs Page** - A full description of all NAUMD and its members do to serve the needs of the US Armed Services and their Uniform & Accessory needs

What you can download here: Power Point on Doing Business with the Armed Services, Power Point on Doing Business with the DSCP, NAUMD Military Affairs Committee Document, Power Point on GSA Listing

* **Associate Services**- Description of all the different Products, Services and Software Services offered by NAUMD Associate Members.

◆ **NEWS:**

Here you will find all the NAUMD Press Releases, stories of interest in the news for NAUMD Members, Member Press Releases, updates on NAUMD Programs, Industry Issues, Legislative & Regulatory News and more

What you can download here: NAUMD Press Releases, Member Press Releases and News Articles Relating to NAUMD Members and Industry

◆ **Vital Documents:**

Here are all the documents you will need to participate in benefit programs, sign up for meetings & events, join the association, join a committee and more!

- * Membership Application
- * Committee Selection Form
- * Registration forms for ALL NAUMD Events
- * History of NAUMD
- * NAUMD Press Releases
- * NAUMD Member Press Releases (send yours TODAY!)
- * & More....

◆ **Power Point Presentations Included on the new site:**

- * End-User Educational Power Point of Value of a Uniform Imagewear Program
- * Membership Promotional Power Point
- * Membership Value
- * GSA Listing
- * & More...

Visit today & get the full benefits from your NAUMD Membership!

For more information or web advertising opportunities contact:

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