



2009-10 Committee Form

WE NEED YOUR INPUT & PARTICIPATION!

Association Membership is NOT a Spectator Sport!

Please **Fax** this completed form to: **212.736.3013**

Or **Mail** to: **NAUMD, 336 West 37th Street, Suite 370, New York, NY 10018**

eMail: **rjlerman@naumd.com**

HAVE QUESTIONS? - Call 212.736.3010

Please type or print ALL information! (Please copy for additional submissions!)

Member Company Name:	Nominee Name:
Address:	City, State, Zip:
Phone:	Fax:
Email:	Website:

Member Type: (please check one) Dealer/Distributor Manufacturer Associate Consultant

Please check the box beside each committee you would like to be nominated for:

<input type="checkbox"/> Communications Committee	<input type="checkbox"/> Exposition Council 2010	<input type="checkbox"/> Membership Committee
<input type="checkbox"/> Dealer/Distributor	<input type="checkbox"/> Image Apparel Institute Committee	<input type="checkbox"/> Military Affairs Committee
<input type="checkbox"/> Education Committee	<input type="checkbox"/> Medical Apparel Chapter Committee	<input type="checkbox"/> Public Safety Committee
	<input type="checkbox"/> Postal Uniform Program Committee	

ABOUT NAUMD Committees & Their Roles & Responsibilities:

Communications Committee

The Communications Committee works closely with the NAUMD professional staff, and all related Committees, in the creation of stimulating and exciting communications to promote the NAUMD membership benefits program. In addition the group works to build a message to meet the needs of all attendees. Also provides avenues to build End-User interest in the Association.

Dealer/Distributor Committee

The Dealer/Distributor Committee works closely with the NAUMD professional staff in the development of programs, services and benefits for members of the Association engaged in the sale of uniforms and accessories. The committee also is charged with the development of events and activities designed to assist member Dealers in the management of their business, services to keep them ahead of the curve in the latest trends in showroom design, point of purchase and sales & marketing techniques.

Education Committee

The Education Committee works closely with the NAUMD professional staff in the development of educational programs for all membership categories. The committee also works closely with the Brand Advancement Committee & The Exposition Council in creating educational opportunities during the NAUMD Convention & Exposition. The Committee assists in the development and delivery of educational programs for all of the the Association's events.

Please see more information on the other side....

❑ **Exposition Council Committee**

The Exposition Council works closely with the NAUMD professional staff in the creation of Exposition Floor Plan Design, Special Promotional Programs and Marketing Campaigns and the identification of and recruitment of prospective Exhibitors for the Annual Convention. The committee also works closely with the Convention Committee in making certain the needs of all stakeholders of the Association's Convention are met. ***(Must be an Exhibitor to participate)***

❑ **Image Apparel Institute Committee**

The Image Apparel Institute Committee works closely with the NAUMD professional staff in providing direction on the management and promotional activities for the Annual **"Image of the Year Awards"** Program. They are also responsible for the development of educational programs and services for members engaged in the design, development, distribution and sale of Image and corporate apparel to and for end-users.

❑ **Medical Apparel Chapter Committee**

The Medical Apparel Chapter Committee works closely with the NAUMD professional staff in providing direction on the management and promotional activities for the Annual **"Medical Apparel Meeting."** They are also responsible for the development of educational programs and services for members engaged in the design, development, distribution and sale of medical apparel to and for end-users.

❑ **Membership Committee**

The Membership Committee works closely with the NAUMD professional staff in the creation of an annual Membership Marketing Business Plan and the identification of membership prospect target data as well as recruitment programs. The Committee assists the Association in the development of incentive programs designed to encourage members to recruit other member prospects to join the Association.

❑ **Military Affairs Committee**

The Military Affairs Committee focuses its efforts on issues regarding Military Uniform Business, new trends in building uniform sales and works closely with Military Officials who are charged with the development of and sourcing of Uniforms for their respective services. They are also responsible for the development of a Military seminar during the Association's Annual Convention.

❑ **Public Safety Committee**

The Public Safety Committee works closely with the NAUMD professional staff in providing direction on the management and promotional activities for the Annual **"Best Dressed Law Enforcement Competition."** They are also responsible for the development of educational programs and services for members engaged in the design, development, distribution and sale of Police, Fire, Security and other similar Uniforms to and for end-users. The committee also assists in manning the NAUMD booth and other activities during the ***International Association of Chiefs of Police (IACP)*** Annual Conference.

❑ **Postal Uniform Program Committee***

The Postal Uniform Program Committee focuses its efforts on issues regarding Postal Uniform Business and works closely with US Postal Service & Union Officials who are charged with the development of and sourcing of Uniforms for their respective members and employees. They are also responsible for the development of Postal Education programs during the Association's Annual Convention.

NOTE: Committee Nominees must be full time employees of an NAUMD Member in good standing to qualify for participation and inclusion. * Postal Committee members must in addition represent company's having paid a postal assessment to NAUMD's Postal Assessment Fund to qualify for participation.