



north-american association of uniform manufacturers & distributors

Since 1933 serving the uniform imagewear industry

1932: NAUM (National Association of Uniform Manufacturers) founded with 13 Uniform Manufacturers as members. According to an article in the "Daily News Record," the association was formed to "fight government competition, curb sales of small pieces by mills to irresponsible buyers, develop interchange of information and to promote business and competition.

1933: Application for an industrial code recognizing uniforms as a separate entity from civilian men's clothing was accepted by the US Federal Government.

1935: By-Laws amended to allow admittance of Associate Members

1942: US Department of War issues order mandating standard fabric shades for officers uniforms. Since many manufacturers have large stocks of finished goods and cloth on hand, the association fights to have regulations changed to conform with the prevalent colors stocked by its members. The initiative is a success.

1955: A \$100 cash uniform allowance for postal workers is established.

1958: NAUM undertakes successful campaign to stamp out postal malpractice. The issue is closely monitored from then to present day.

1960: Major influx of Dealers into the NAUM. By-laws are amended to provide for the election of four dealer distributors to the Board of Directors.

1970: NAUM's Member services expanded and revamped to reflect its changing population. Many programs developed for dealers, and a series of educational seminars are implemented.

1971: Washington Representative added to assure timely access and response to legislation affecting the uniform industry.

1972: Advertising and Public Relations programs are created to keep NAUM name and symbol before the uniform buyer. Career Apparel Institute established. An exhibit of uniforms, career apparel and accessories added to convention format.

1977: NAUM Best Dressed Police Department Competition is launched.

1979: NAUM Image of the Year Competition is launched.

1980: NAUM "Buy American" campaign introduced.

1981: Association officially changes its name to NAUMD (National Association of Uniform

Manufacturers & Distributors) acknowledging its growing Dealer/Distributor membership

1982: Mike Wolf becomes 1st Dealer named president of NAUMD. Best Dressed Band Competition launched.

1988: NAUMD embarks on a collaborative effort with the US Postal Service & related Unions to design a "look of the '90's for letter carriers and window clerks.

1990: Efforts to fight the prison industries (which are overtaking the manufacture and distribution of uniforms) begins. NAUMD organizes an on-going multi-industry coalition to fight the unfair competition from prison labor competing with private industry.

1993: Convention format changes to include an Exhibition by supplier of Uniform products and services

2006: New website launched, NAUMD Membership Directory & Resource Guide published in new design and format. Inaugural FYI*NAUMD Newsletter published.

2007: Image of the Year Awards Banquet w/Host Bob Eubanks premieres at Convention in Atlanta. 1st NAUMD Official Guide Published in conjunction with Convention in Atlanta, 1st NAUMD Education Journal published. NAUMD presents 6 Seminars at 6 different ASI Shows on How to Get into the Uniform Business. 1st NAUMD Legislative Alert published. NAUMD Government Affairs Committee established. NAUMD holds 1st Annual Regional Conferences in Chicago & New York City. IOY Awards receives upgrade securing media, academia and consultants as judges and moves to internet based submission & judging process.

2008: NAUMD expands Membership to include Canadian & Mexican Members. Association holds its 1st annual NAUMD Canadian Uniform Imagewear Conference in Montreal. NAUMD/NAW Discount Healthcare Program launched.

2009: Staples, Growth Dynamics Sales Hire Testing, Heartland Merchant Services and Dun & Bradstreet Member Services Programs launched. Best Dressed Public Safety Awards Breakfast inaugurated at Convention in Las Vegas. New Logo & Tagline "Where Function Meets Style" instituted. Best Dressed Public Safety Awards receives upgrade securing media, academia and consultants as judges and moves to internet based submission & judging process. "Dealer Education Day" program premieres at 2009 Convention in Las Vegas.