

BOOST YOUR PROFITS & INCREASE YOUR SALES!

SECURE YOUR BOOTH NOW at Pre-Publication Rates!



2011 NAUMD Convention & Exposition **“Innovation in Action”**



Friday, April 29 - Monday, May 2

The Renaissance Orlando at Sea World, Orlando, Florida

A Very Special Event for Uniform & Image Apparel Manufacturers, Dealers & Associates including:
Advertising Specialties, Cruise Lines, Fire Services, Hospitality, Hotel Apparel, Image Apparel, Industrial Workwear, Law Enforcement, Medical Apparel, Military, Postal, Restaurant, School, Security, Theme Park, Themed Retail, Uniform Accessories, Wearables, & More!

What's New?

- **Image Apparel Education Track** – Sat, Sun & Mon – *Meaning new attendees and reasons for you to participate and expand your sales in this important area of the business!*
- **Executive Management Education Track** - Sat, Sun & Mon - (for public safety, postal, fire, and all public sector attendees) – Topics include: Managing Inventories, Financial Management, Promotion & Marketing in an electronic world and more - Meaning more and new attendees in this key uniform industry sector!
- **NAUMD Best Dressed Public Safety Awards Dinner (Sunday)**
- **Exhibit Hall Luncheons** (Sat/Sun) on exhibit floor boxed lunches!

What's in it for YOU?

- Exposure to hundreds of qualified buyers – **ONLY Decision making/Policy Making Executive Representatives** attend the NAUMD Convention!
- **THE ONLY** Place to Launch YOUR company's newest products & services to the entire uniform imagewear industry!
- **HIGHEST QUALITY NEW LEADS:** Take advantage of Business Networking opportunities to increase your business and discover new customers!
- Cost effectively meet with YOUR current & future customers – all in one location!
- Guaranteed results - Over 60% of our Exhibitors Return every year!
- Learn of the latest trends and issues facing the Uniform Industry!
- Share in recognition of the industry's best with the NAUMD Image of the Year Awards & The NAUMD Best Dressed Public Safety Awards Programs!
- Keep your company and products in front of the key players in the industry!

north-american association of uniform manufacturers & distributors

336 West 37th Street-Suite 370, New York, NY 10018 • Phone: 212.736.3010 • Fax: 212.736.3013

•eMail: rjlerman@naumd.com ► Web: www.naumd.com



Please attach Key Contact Business Card Here:



2011 EXHIBITOR

REGISTRATION FORM & CONTRACT

Please type or print all information clearly.

NOTE: The person listed here will appear as the **KEY** Contact in your NAUMD Official Guide Listing!

Exhibitor Contact Name:	Title:
Company:	Booth Sign Name:
Address:	City, State & Zip:
Email:	Phone:
Website:	Fax:
<input type="checkbox"/> Check Enclosed for \$ _____	<input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
<input type="checkbox"/> Please charge my Credit Card*	<input type="checkbox"/> PLEASE INVOICE ME (requires signature & PO)
Card Holder Name:	Credit Card# & Security #:
Signature:	<input checked="" type="checkbox"/> Exp. Date:

✉ Please Fax this completed form to: 212.736.3013 or ✉ eMail to: rjlerman@naumd.com

✉ or Mail to: NAUMD, 336 West 37th Street, Suite 370, New York, NY 10018

☎ **QUESTIONS?:** Call 212.736.3010 Ext. 205

Please confirm _____ Booth(s) at Size _____ for a total cost of \$ _____

_____ Exhibits Only Badges @ \$50 each (add to total above)

We would like the same location as in 2010 _____ We would prefer a new position

We would prefer a booth near _____ Company

Our booth should not be adjacent to or near: _____

Related Booth Fees	Before December 1, 2010	After December 1, 2010
10x10 (1 Booth)	\$2,200 - 50% due July 1st	\$2,450
10x15 (1.5 Booths)	\$2,825 - 50% due July 1st	\$3,050
10x20 (2 Booths)	\$3,445 - 50% due July 1st	\$3,695
10x30 (3 Booths)	\$4,100 - 50% due July 1st	\$4,350
10x40 (4 Booths)	\$4,350 - 50% due July 1st	\$4,600
10x50 (5 Booths)	\$4,650 - 50% due July 1st	\$4,900

NOTE: All booths include: Two (2) Full Registrations, *A 4ft, 6ft or 8ft draped table, 2 side chairs, a wastebasket and an 11x17 Custom ID Sign. All additional custom furnishings will be offered at a 30% Discount. Standard Furnishings will be discounted. *Additional Booth Personnel NOT participating in events must pay an "Exhibits Only Badge" Fee of \$50 each. (*Please see special requirements for booth personnel on Terms of Agreement section which apply.)

NOTE: Table size **MUST** be specified **BEFORE** arrival on-site or there will be a size change fee.

Full Registration Personnel (Must be full time Member Company Employees) **WELCOME TO ATTEND ALL EVENTS**

1st Full Registration Name:	Title:
Phone:	Email:
2nd Full Registration Name:	Title:
Phone:	Email:

Booth Only Personnel (Must be full time Member Company Employees) \$50 per badge **CAN ATTEND ONLY EXHIBITS**

1st Exhibits Only Name:	Title:
Phone:	Email:
2nd Exhibits Only Name:	Title:
Phone:	Email:

Please copy form for additional contacts...

Please check the Product/Service Category (one) you wish to be listed under:

- BAND IMAGE APPAREL FIRE SERVICES FOOD SERVICE APPAREL INDUSTRIAL WORKWEAR
 MILITARY LAW ENFORCEMENT POSTAL SCHOOL SECURITY MEDICAL APPAREL
 Other (describe): _____

Products/Services to be exhibited: (Only Authorized & Confirmed Products/Services may be displayed)

2011 NAUMD Exposition Terms of Agreement

ELIGIBILITY FOR 2011 NAUMD BOOTH SPACE RESERVATION

Only Members in good-standing of North-American Association of Uniform Manufacturers & Distributors are eligible to reserve booth space in the NAUMD Convention & Exposition. The Company MUST be presenting and selling ONLY products they are authorized by legal agreement to sell and must provide verification of same PRIOR to the show. Only FULL TIME employees and sole focus representatives may work in the booth. Representatives with additional lines may not work in the booth or gain access to the exhibit hall under Exhibitors name and registration fees.

Full CONVENTION REGISTRATION

Exhibitors will receive two (2) "**FULL REGISTRATION**" Badges with the purchase of their Booth (2 per company **NOT** per booth). These badges allow you to enjoy the Full NAUMD Convention Experience including Four (4) Breakfasts, Four (4)Receptions, The NAUMD Annual Banquet Featuring Entertainment & IOY Awards Presentations, One (1) Monday Membership Luncheon, Five (5) educational sessions and much more a Value of \$800 per person!

EXHIBIT HALL ADMISSION

Admission to the exhibit hall and all NAUMD 2011 Convention & Exposition functions is by Official NAUMD badge only. Convention Registration is separate and apart from Exhibitor Registration and must be paid for separately. Booth personnel NOT participating in functions must pay a Registration Fee of \$50 per badge. ALL Booth Personnel must be **FULL TIME** employees of the exhibiting company. Exhibit Only personnel may NOT be Sales Representatives, Consultants or non-employee representatives of any kind.

BOOTH STAFFING

Exhibitors are required to have their booths staffed and open during all show hours. All booths must remain intact and staffed until close of the show and may not be dismantled or removed before that time. No two or more companies may share a booth.

☛As a safety precaution, no machinery, skid, furniture, sign or display may be more than one foot from any aisle.

CANCELLATION

Cancellation requests must be made in writing and postmarked no later than **December 1, 2010**, for a partial refund of **\$500**. A non-refundable \$500.00 processing fee applies to all cancellations postmarked after **December 1, 2010**.

NOTE: NO REFUNDS will be made for cancellations after December 1, 2010.

NOTE: ALSO SUBJECT TO ALL GENERAL RULES & REGULATIONS WHICH WILL BE SUPPLIED UPON REGISTRATION

JOIN THESE LEADING COMPANIES WHO EXHIBIT AT NAUMD!

(Partial listing of recent NAUMD Exhibitors –there were even more!)

5.11 Tactical	Law & Order Magazine	PVH Career Apparel
Armor Express	Leventhal, Ltd.	Rocky Brands
Bates Footwear	Liberty Uniform Mfg. Co., Inc.	Rubin Manufacturing aka Union Line
Bayly, Inc.	Lion Apparel	Samuel Broome Uniform Accessories
Blackinton	Manzella Productions	Schechner Lifson Corp.
Boston Leather, Inc.	Marlin Tactical, Inc.	Smith & Warren
The Cawley Company	Merchant Technologies	Speartek
Converse Duty & Uniform Footwear aka Warson Group, Inc.	Michael A. Hessberg, Inc.	Spiewak
Danalco, Inc.	Military Outdoor Clothing, Inc.	SRS International
Davey Textile Solutions	Mingshi Textiles	Strong Leather Company
Deco-Print by Thermopatch	Mocean	Super Channel Int'l. Ltd.
Dickies Occupational Wear	Neese Industries, Inc.	Symax
Edwards Garment	Nester Hosiery, Inc.	Tact Squad Uniforms
Elbeco	Newport Harbor aka Whaling Distributors, Inc.	Thorogood aka Weinbrenner Shoe. Co.
Fechheimer	Original S.W.A.T. Footwear Company	Timberland PRO
Fiberlok*Lextra	Penn Emblem Company	UniformMarket
Game Sportswear Ltd.	Perfect Fit	United Uniform Manufacturers
Growth Dynamics	Perfection Uniforms	VF Imagewear
Hardwick Clothes	Premier Emblem	United Uniform Mfg.
Headmost Int'l, Inc.	Pro Feet, Inc.	Waterbury Button Co.
Heartland Payment Systems	Propper International Sales, Inc.	Watership by Imperial
Hero's Pride	PSC Uniform Apparel by Cobmex	
Jensen Apparel		
Jerome Cutting Corp.		

About NAUMD

(NAUMD), has served as the voice of the Uniform Industry since 1933, and is a trade association representing the interests and needs of its 500+ members, who manufacture, design, produce, and or sell uniforms and uniform accessories or who provide products and or services to the uniform industry. *NAUMD & Uniform Industry succeeds in serving society because of the vitally important strategic alliances forged by all who are engaged in the creation, manufacture and distribution of the clothes all of North-American workers wear to promote professionalism, respect and security.*

OUR THANKS TO 2010 NAUMD CONVENTION SPONSORS!

3M CORPORATION
BLAUER MANUFACTURING
BURLINGTON WORLDWIDE
THE CAWLEY COMPANY
CINTAS CORPORATION
EDWARDS GARMENT COMPANY

FECHHEIMER BROTHERS CO.
LIBERTY UNIFORM MFG. CO., INC.
MOCEAN
NAUMD
NOBLE BIOMATERIALS, INC.
PERFECTION UNIFORMS
PSC UNIFORM APPAREL BY COBMEX

STRONG LEATHER CO
SWIFT GALEY.
UNION LINE/RUBIN BROS.
UNISON MARKETING GROUP
VF IMAGEWEAR

To become a 2011 Sponsor contact Richard J. Lerman, 212.736.3010 Ext 205 or email rjlerman@naumd.com



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